

SAMPLE: News Release to The Orion

[Insert Date]

FOR IMMEDIATE RELEASE

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CHICO STATE KICKS OFF SOPHOMORE WELCOME BACK EVENT

Graduate Planning Source Provides Resources to Sophomores

CHICO, CALIF. – In response to an unengaged sophomore class, California State University, Chico, in conjunction with the Graduation Initiative Committee, KCSC, and Academic Advising will host its first “Jump the Slump” event in the Trinity Commons Thursday, September 5 from 11 a.m. to 2 p.m.

The event, which aims to boost sophomore engagement with the university, will provide those sophomores in attendance with pizza while they explore academic resources available on campus. The campus radio station, KCSC, will be there to DJ the event and provide additional entertainment while the sophomore class learn about the tools available to them.

The event will feature informational booths including Academic Advising, the Career Center, Campus Alcohol Drug and Education Center, and the Cross Cultural Leadership Center. There will also be student academic groups in attendance to provide sophomores with information and to encourage them to become more involved. Those in attendance of the event will be included in a raffle drawing for a new Apple iPad.

For more information regarding tabling at the event, please contact **[Insert Chico State Intern]** at **[Insert Phone Number]** or by email at **[Insert Email]**.

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The Chico State “Jump the Slump” was designed to help sophomores engage with Chico State’s different academic programs. The event aims to give sophomores all the necessary tools and information needed to fulfill major requirements in a fast and effective manner.

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