



JONATHAN M. MENAGER

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SUMMARY OF QUALIFICATIONS

- Client experience across multiple industries including tech, sports, entertainment, and CPGs
- 6+ years client & customer service experience with 4 years working in agency environment
- Operations, billing, and project management experience with focus on agency efficiency
- Management/Director experience successfully running a growing social media department
- Vast knowledge of social media and social media advertising best practices and techniques
- Working knowledge of Photoshop CC, InDesign CC, HTML5, CSS3, and Wordpress CMS
- Thrives in fast-paced, work-intensive environment with projects completed ahead of deadlines
- Excellent verbal and written communication skills with the ability to work under pressure
- Able to perform tasks both accurately and effectively while paying close attention to detail
- Strong passion for social networking, brand building, analytics, and evaluation

EXPERIENCE

NCLUSIVE

08/2013 – Present

Lead Digital Marketing Strategist / Social Media Department Director

- Assist, direct, and advise the agency on key social media and digital marketing tactics
- Ensure client and company branding is cohesive across a variety of digital platforms
- Project management for 10+ accounts covering diverse demographics and industries
- Develop brand personas including voice, tone, and position within the marketplace
- Hire, manage, advise, and mentor a growing team of social media and digital strategists
- Create, curate, and implement cohesive content strategies for social media networks
- Collaborate with all other agency departments on large-scale digital media activations
- Create, implement, and manage a Social Media Internship Program for college students

Supercool Creative

05/2013 – 08/2013

Lead Public Relations Coordinator

- Publication and blogger outreach with Cision database maintenance
- Press release, pitch writing, and deck creation with an attention to AP Style
- Ongoing social media management and engagement with a focus on organic growth strategies
- Client marketing and social media consulting and industry blog post contribution

Tehama Group Communications

12/2012 – 07/2013

Social Media Director / Assistant Account Executive

- Assisted GM in hiring process for Spring team including interviewing and candidate evaluation
- Maintained social media aspects of the agency and advised teams on overall content strategy
- Successfully led my team through an agency rebrand which included new website creation
- Managed and delegated tasks to the company's Social Media Assistant Director

EDUCATION

California State University, Chico

Graduated May 2013

Bachelors of Arts, Journalism

Public Relations Option, minor in Psychology